



**IMPERIAL HERITAGE SCHOOL**

**SECTOR-102, GURUGRAM**

**SESSION 2024-25**

**HOLIDAY  
HOMEWORK**

**GRADE**

**XII-COMMERCE**

**DON'T LOSE  
FOCUS**

**"Celebrate the magic of summer vacation, where every day holds the promise of adventure and every moment is a memory in the making."**

**Dear Parents  
Greetings!**

**Summer vacation is a time to escape the confines of the classroom and immerse ourselves in the wonders of the world around us. Whether it's exploring exotic destinations, embarking on outdoor adventures, or simply enjoying the freedom of lazy days spent with friends and family, summer vacation is a cherished time filled with possibilities.**

**Summer Vacation is the time for the children to explore their multitude interest and indulge in various activities and projects which would lead to their all-round development. We have designed the Holiday Homework in such a way that their creative and hidden talents are surfaced and they will also be able to develop skills like relating, thinking, concluding, inferring etc. With a little creativity and an open mind, the possibilities for a fulfilling summer vacation are endless.**

**As we reflect on the memories made and the experiences shared during our summer adventures, let us carry the spirit of vacation with us into the new school year. Let us approach each day with a sense of curiosity and wonder, eager to learn and grow from the world around us. And let us never forget the joy and freedom that summer vacation brings, reminding us of the endless opportunities that await us each and every day.**

**So here's to summer vacation – may it be filled with laughter, adventure, and unforgettable memories that will last a lifetime.**

**Summer parenting can be both rewarding and challenging, as it often involves balancing work, childcare, and making the most of the season's opportunities for fun and relaxation.**

**Here are some vital suggestions for navigating summer parenting:**

- **Create a Schedule:** While summer is a time for relaxation, having a schedule can help maintain consistency and structure for both you and your children. Include time for activities, chores, meals, and downtime.
- **Plan Engaging Activities:** Keep your children active and engaged with a variety of activities such as outdoor sports, yoga, exercise, arts and crafts, nature walks, swimming, and visits to local parks or museums.
- **Encourage Independence:** Use the summer as an opportunity for your children to develop independence and responsibility. Allow them to make choices, take on age-appropriate tasks, and solve problems on their own.
- **Limit Screen Time:** While it's tempting to let children spend hours on electronic devices, set limits on screen time and encourage other forms of entertainment and learning, such as reading, imaginative play, and outdoor exploration.
- **Maintain Learning:** Incorporating learning activities into your child's routine. This can include reading a book, writing practice in the languages, taking dictation, reading dictionary for new words, practicing math skills etc.
- **Model Self-Care:** Show your children the importance of self-care by prioritizing your own well-being. Make time for relaxation, exercise, meditation, hobbies, and spending quality time with family and friends.
- **Communicate Openly:** Keep the lines of communication open with your children, and encourage them to express their feelings, concerns, and ideas. Listen actively, validate their emotions, and work together to find solutions to any challenges that arise.



### Smart tips for Homework Assignments:

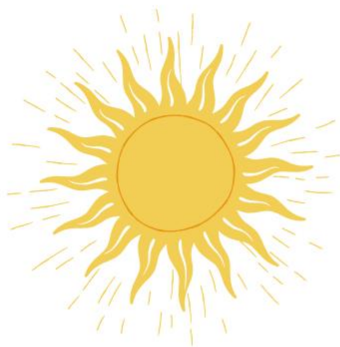
- Originality of the work will be appreciated.
- Schedule your time for activities so that there is no piling up for the last moment.
- Read the instructions for each subject carefully.
- Holiday Homework is a part of subject enrichment and will be assessed as per the given parameters.
- A beautiful handwriting makes a good impression. Submit your work neatly.
- Parents are requested to only guide their children while doing their assignments.
- Please maintain the quality of work done.
- Present your assignments creatively

### Rubrics to assess Holiday Assignments:

Content	Presentation	Relevance	Creativity	Originality	On-time Submission
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Let us all feel the summer vibes with a poem written by 'Christina Rossetti' ...

#### SUMMER EMBRACE



In the golden glow of a sun-kissed day,  
Summer arrives in its splendid display.  
School doors close, and children cheer,  
As vacation whispers, "The time is here!"

No more pencils, no more books,  
Just endless days with curious looks.  
From sandy shores to mountain peaks,  
Adventure awaits, with no time to be meek.

Underneath a cerulean sky so vast,  
Memories are made, moments that last.  
Splashing in rivers, climbing trees,  
Chasing fireflies in the evening breeze.

Ice cream cones and lemonade stands,  
Footprints left in soft, warm sands.  
Picnics in parks, laughter in the air,  
Summer vacation, beyond compare.

From dawn till dusk, and into the night,  
The world is ours, an endless delight.  
With friends by our side, and dreams in our heart,  
Summer's embrace, never to depart.

So, let's dance in the sun, and sing with glee,  
For summer vacation sets us free.  
In this season of joy, let's make our stand,  
Embracing the magic of sun-kissed land.



Wishing all of you a very joyful, safe and fun packed summer break.  
Happy Holidays!

Best Regards  
Ms. Neelu Sharma  
Principal

Practical work plays a crucial role in education by promoting deeper understanding, practical skills development, holistic development, and engagement across all subjects. Practical work provides a hands-on approach that allows students to understand theoretical concepts better. It enables students to apply what they have learned in the classroom to real-life situations.

The below mentioned projects are designed to align with the CBSE curriculum framework and guidelines, aiming to provide students with meaningful learning experiences, fostering critical thinking skills, encouraging creativity, and facilitating the application of knowledge in real-world contexts.

Please note: The practical work/projects will be assessed under Internal/External Assessment as per the specific parameters outlined by the CBSE across different subjects.



*“A vacation is what you take when you can no longer take what you have been taking”  
- Earl Wilson*



# ENGLISH

## I. CBSE ASL BASED PROJECT

### **Topic - Breaking the Chains: Ending Child Servitude**

#### **Integrated Chapter - Lost Spring (Flamingo)**

**Objective** - Creating a project on child servitude is an impactful way to raise awareness about this pressing issue and advocate for the rights and well-being of children. Here's a project outline:



Students will listen to podcasts/ interviews/radio or TV documentary on the given topic and do a thorough research on the same. Prepare a report including surveys, statistical data, graphs etc countering or agreeing with the speakers in 800 to 1000 words and submit.

Your project file should contain the following details:

#### **1: Cover page**

- Prepare a creative cover page giving relevant details of your project.

#### **2: Index**

- Make 3 columns – Serial no, topic, page no.

#### **3: Statement of Purpose**

- Write down at least five objectives of the given project.

#### **4: Acknowledgement**

- Sample to be provided by the teacher.

#### **5: Certificate of Completion**

- Sample to be provided by the teacher.

#### **6: Action Plan**

- Sample to be provided by the teacher.

#### **7: Materials Used**

- List down all the materials used by you in making of the project.

#### **8: Report**

- Report to be written in approx.1000 words.

#### **9: Student Reflections**

- Share your views/conclusion on the given topic and write the learning outcomes.

#### **10: Evidence of your report**

- Photographs and other pieces of evidence of the research to be pasted.

#### **11: Bibliography**

- Pen down the sources from where the information was accessed.

#### **Note:**

1. Make a file of your choice with A4 size sheets only.
2. Sheets can be colourful or plain.

3. Presentation should be neat.
4. Project must showcase your creativity.
5. Student findings should be his/her original work.

## **II. SUGGESTED READING**

'Silas Marner' by George Eliot is a long reading text prescribed by CBSE for extensive study. Please find the link below for online reading. Write the summary of the novel in 120-150 words and present it creatively with an illustration. Happy Reading!

[https://cbseacademic.nic.in/web\\_material/doc/novels/1\\_Silas%20Marner,%20by%20George%20Eliot%20-%20Class%20-%20XII.pdf](https://cbseacademic.nic.in/web_material/doc/novels/1_Silas%20Marner,%20by%20George%20Eliot%20-%20Class%20-%20XII.pdf)



## **ECONOMICS**



The objectives of the project work are to enable learners to:

- Probe deeper into theoretical concepts learnt in class
- Analyse and evaluate real world economic scenarios using theoretical constructs and arguments
- Demonstrate the learning of economic theory
- Follow up aspects of economics in which learners have interest
- Develop the communication skills to argue logically

The Students have to choose any one of the topic from the list given below:

### **1. Paradigm shift in Indian Economy after Coronavirus Breakdown:**

- Background on the coronavirus pandemic and its impact on the Indian economy
- Pre-Pandemic Economic Landscape
- Overview of the Indian economy before the COVID-19 outbreak (Key sectors, trends, and challenges) like Agriculture, manufacturing, service sector-import, export, inflation rate, employment rates, FDI etc-
- Impact of the Coronavirus Breakdown (Economic consequences of the pandemic on India, Disruption of supply chains, businesses, and employment, Government responses and relief measures)
- Paradigm Shift in Economic Policies (Changes in government policies and strategies to address the crisis, Shifts in fiscal and monetary policies, Introduction of new initiatives and reforms)
- Transformation of Key Sectors
- Globalization and Trade Dynamics (Shifts in global trade patterns and relationships, Impact on India's position in the global economy)

## 2. **Rural-Urban Migration and Economic Development:**

- Investigate the patterns and drivers of rural-urban migration in India.
- Analyze the economic implications for rural and urban areas, including labor markets, poverty, and urbanization.
- Assess policy responses to address the challenges of migration and promote balanced regional development.

## 3. **Tourism Sector Development and Economic Impact:**

- Analyze the growth of the tourism sector in India and its contribution to GDP, employment, and foreign exchange earnings.
- Examine challenges in tourism infrastructure, sustainability, and destination management.
- Evaluate policy measures to promote tourism development and maximize economic benefits while minimizing environmental and social impacts.

## 4. **Case study on Market Structures**

- Choose a particular industry
- Analyse its market structure (monopoly, perfect competition, oligopoly etc)
- Evaluate the impact of the structure on pricing, output and welfare of the consumers

## 5. **Impact of COVID-19 on the Indian Economy**

- Analyse the economic repercussions of pandemic on various sectors such as Agriculture, manufacturing, services, employment and govt. policies
- Examine the economic impact of the COVID-19 pandemic on India's GDP growth.
- Analyze the sector-wise disruptions and recovery trends post-pandemic.
- Evaluate the effectiveness of government policies and interventions in mitigating economic fallout.

## 6. **Environmental Economics**

- Investigate the economic consequences of environmental degradation
- Policies aimed at promoting sustainability
- Analyse concepts such as pollution taxes, externalities etc.

## 7. **Income Disparities in India:**

- Investigate the income disparities among different states and regions in India.
- Explore the causes and consequences of income inequality in the Indian context.
- Suggest policy measures to address income inequality in India.

## 8. **G20 and Digital Economy:**

- Explore the G20's initiatives on digital economy governance, including data protection, cyber security, and digital trade.
- Analyze the opportunities and challenges presented by the digital economy for G20 member countries.

## 9. **Economic Crisis in the USA- 2024**

- Overview of the economic crisis
- Causes of the economic crisis
- Impacts of the economic crisis

## 10. Major risks confronting the global economy in 2024

- Rising geopolitical tensions
- China's economic slowdown
- Surging financial stress
- Climate change

## 11. IPL and its Impact on Indian Economy

- Introduction to IPL
- Economic Impact (Revenue generation, employment generation, Infrastructure development, tourism etc)
- Social Impact ( Regional integration, Fan engagement, Youth inspiration etc)
- Challenges and Criticisms
- Government policies and regulations
- Future Prospects
- Recommendations

### Guidelines for Presentation of Project Report

1. The total length of the project will be of 25 to 30 pages.
2. The project should be handwritten.
3. The project should be presented in a neat folder.
4. The project report should be developed in the following sequence:
  - Cover page should include the title of the Project, student information, school and year.
  - List of contents.
  - Acknowledgement and preface (acknowledging the institution, the places visited and the persons who have helped).
  - Introduction. Topic with suitable heading.
  - Planning and activities done during the project, if any.
  - Observations and findings of the visit.
  - Conclusions (summarized suggestions or findings, future scope of study).
  - Photographs (if any).
  - Appendix

### Marking Scheme:

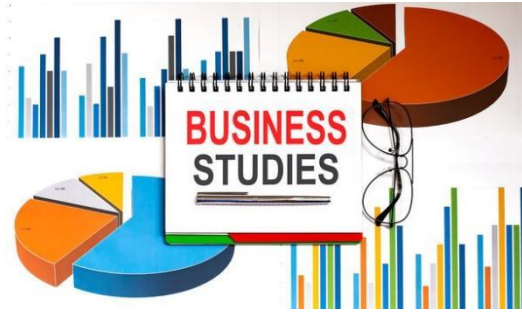
S. No	Heading	Marks Allotted
1	Relevance of the topic	3
2	Knowledge Content/Research Work	6
3	Presentation Technique	3
4	Viva-voce	8
	<b>Total</b>	<b>20 Marks</b>

## BUSINESS STUDIES

The objectives of the project work are to enable learners to:

- Develop a practical approach by using modern technologies in the field of business and management
- Get an opportunity for exposure to the operational environment in the field of business management and related services
- Inculcate important skills of problem solving, time management, information collection, processing, analysing and synthesizing relevant information to derive meaningful conclusions
- Get involved in the process of research work; demonstrate his or her capabilities while working independently





The students can choose any one of the topic from the list given below

1. **Digital Transformation in Retail:**

- Examine how traditional retail businesses are adapting to digital transformation trends, such as e-commerce platforms, omnichannel strategies, and data-driven marketing.

2. **Cryptocurrency: Opportunities and Risks for Businesses:**

- Investigate the potential benefits and risks of adopting cryptocurrencies as a payment method
- Investment vehicle for businesses, considering factors like volatility, security, and regulatory concerns.

3. **Impact of COVID-19 on Business Models:**

- Analyze how the COVID-19 pandemic has affected various industries and business models, including shifts to remote work, e-learning, telemedicine, and digitalization of services.

4. **Green Marketing Strategies:**

- Investigate how companies incorporate green marketing strategies to promote environmentally friendly products, reduce carbon footprint, and enhance brand reputation in the era of climate change awareness.

5. **Innovations in Retail Technology:**

- Investigate innovative retail technologies, such as augmented reality (AR), virtual reality (VR), cashierless stores, and personalized recommendation algorithms
- assess their impact on customer engagement, sales conversion, and retail trends.

6. **Event Planning and Management:**

- Plan and organize an event, such as a conference, seminar, cultural festival, or sports tournament, from conception to execution,
- covering aspects like budgeting, scheduling, venue selection, logistics, marketing, and stakeholder coordination.

7. **Marketing:**

- Identify one product/service which you would like to manufacture/provide
- Make a project on the identified product/service keeping in mind the following:
  1. Why have they selected this product/service?
  2. Find out '5' competitive brands that exist in the market.
  3. What permission and licences would be required to make the product?
  4. What are your competitors Unique Selling Proposition.[U.S.P.]?
  5. Does your product have any range give details?
  6. What is the name of your product?
  7. Enlist its features.
  8. Draw the 'Label' of your product.

9. Draw a logo for your product.
  10. Draft a tag line.
  11. What is the selling price of your competitor's product? (i) Selling price to consumer (ii) Selling price to retailer (iii) Selling price to wholesaler What is the profit margin in percentage to the Manufacturer. Wholesaler. Retailer.
  12. How will your product be packaged?
  13. Which channel of distribution are you going to use? Give reasons for selection?
  14. Decisions related to warehousing, state reasons.
  15. What is going to be your selling price? (i) To consumer (ii) To retailer (iii) To wholesaler
  16. List 5 ways of promoting your product.
  17. Any schemes for (i) The wholesaler (ii) The retailer (iii) The consumer
  18. What is going to be your 'U.S.P'?
  19. What means of transport you will use and why?
  20. Draft a social message for your label.
  21. What cost effective techniques will you follow for your product.
  22. What cost effective techniques will you follow for your promotion plan.
- (A prototype of the product would be made by the students)**

### 8. Principles of Management:

- The students are required to visit any one of the following:
  1. A departmental store.
  2. An Industrial unit.
  3. A fast food outlet.

The students are required to observe the application of the general Principles of management advocated by Fayol.

Fayol's principles 1. Division of work. 2. Unity of command. 3. Unity of direction. 4. Scalar chain 5. Espirit de corps 6. Fair remuneration to all. 7. Order. 8. Equity. 9. Discipline 10. Subordination of individual interest to general interest. 11. Initiative. 12. Centralisation and decentralisation. 13. Stability of tenure. 14. Authority and Responsibility

### Guidelines for Presentation of Project Report

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### Marking Scheme:

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2	Knowledge Content/Research Work	6
3	Presentation Technique	3
4	Viva-voce	8
	Total	20 Marks

## ACCOUNTANCY



One specific project based on financial statement analysis of a company covering any two aspects from the following:

1. Comparative and common size financial statements
2. Accounting Ratios
3. Segment Reports
4. Cash Flow Statements

Needs to include:

1. Acknowledgement
2. Certificate
3. Content
  - A. Comprehensive Project-
    - (a) Journal
    - (b) Ledger
    - (c) Trial Balance
    - (d) Balance sheet
    - (e) Accounting Ratio
  - B. Specific Project
    - (a) Segment analysis of (any company).
    - (b) Source Material (Take balance sheet from newspaper or Internet)
    - (c) Graphical presentation
4. Cash Flow Statement
5. Conclusion

## SOCIOLOGY



### CBSE BASED PROJECT

To prepare a compulsory project on **any one** topic from the following list:

1. Gender stereotyping in society and at the workplace
2. The role of social institutions in sociology

3. The effects of rising unemployment in India as a sociological problem
4. Globalization and Youth Culture
5. Impact of education in promoting social mobility
6. Social Stratification
7. Impact of religion in shaping our values and beliefs
8. The new age of social media and crime

### **Important points for project preparation**

- ❖ Use A4 size sheet (ruled sheets)
- ❖ Black or blue ink to write the project
- ❖ Design the cover page according to your topic
- ❖ Write the title of the project, name, class, and roll no. on the cover page in bold
- ❖ The project should have 35-45 pages and should include pictures
- ❖ There will be viva of your project work
- ❖ The project work should be presentable
- ❖ Use coloured A4 sheets for pictures

### **The Project work should include**

- Project synopsis
- Data or Statistical analysis
- Pictures
- Analysis
- Interpretation
- Bibliography

### **1. STEPS INVOLVED IN THE CONDUCT OF THE PROJECT:**

Students may work upon the following pattern:

1. Choose a Topic or Title
2. Need of the study or objectives of the study
3. Hypothesis
4. Content – Timeline, Mind-maps, Pictures etc
5. Organization of material/data
6. Present material/data
7. Analyzing material/data
8. Conclusion
9. Bibliography

### **2. EXPECTED CHECKLIST FOR THE PROJECT WORK:**

1. Introduction of topic/title
2. Identify the causes, events, consequences and/or remedies
3. Various stakeholders and effect on each of them
4. Advantages or disadvantages of situations or issues identified
5. short-term and long-term implications of strategies suggested during research
6. Validity, reliability, appropriateness and relevance of data used for research work and for presentation in the project file
7. Presentation and writing that is succinct and coherent in project file
8. Citation of the materials referred to, in the file in footnotes, resource section, bibliography etc



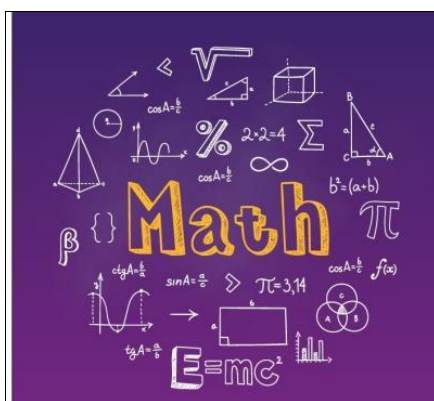
## ASSESSMENT OF PROJECT WORK

Assessment Rubrics	Marks
Introduction, Statement of Purpose/Need and objectives of the study, Hypothesis/Research Question, Review of Literature, Presentation of Evidence, Methodology, Questionnaire, Data Collection.	5
Significance and relevance of the topic; challenges encountered while conducting the research.	6
Content analysis and its relevance in the current scenario. Conclusion, Limitations, Bibliography, Annexures and Overall Presentation.	5
External/ Internal Viva based on the project	4
<b>Total</b>	<b>20</b>

## MATH

### Benefits of maths project work:

Incorporating of math project into the upper elementary stage assists children with conceptualizing the fundamental ideas, theorems, and principles, as well as the underlying method required in solving them.



### A. Attempt any two of the following given projects.

- RELATIONS AND FUNCTIONS
- INVERSE TRIGONOMETRY FUNCTIONS
- MATRIX & DETERMINANTS

### Guidelines to be followed for the project:

- i) Title
- ii) Definition and types
- iii) Objectives
- iv) Content and investigation
- v) Your personal view
- vi) Represent with graphs and pictures.
- vii) References
- ix) Each projects required minimum 10 pages.

### B. NCERT:

Do all examples of Chapters 1 , 2, 3 & 4.

NCERT Exemplar and other reference books: Do 10 questions daily of chapters 1, 2, 3 & 4.

## PHYSICAL EDUCATION



### INSTRUCTIONS:

- 1) This project needs to be done on an A4 size sheet. And can take plain or colored sheets.
- 2) These need to be compiled in a single file.

### TOPICS:

- 1) Draw a labelled diagram of the athletics 400 m track and field events with computations.
- 2) Compute the value of BMI of a family member and present it graphically. Take at least 5 responses.
- 3) Draw a labelled diagram of the field and equipment of any one game/sports of your choice. Game/Sports list: Football, Badminton, Chess, Cricket, Volleyball, Skating, Table Tennis, Taekwondo, and Basketball.
- 4) Write about the game's equipment, also mention its rule, terminologies & skills. Draw or paste pictures of the same.
- 5) Make a list of the current National Awardees in Sports and write the details about all the awardees.
- 6) Explain in detail any five yoga asanas, benefits, contraindications for improving concentration. Draw or paste pictures of the same.